

Band at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Nearly Everybody Will Be Coming to Wanamaker's Tomorrow

Only a Poet's Heart With a Touch of Nature

knows how to speak and write the words we most love to hear when the first breath of Spring brings the first leaves and flowers.

The graceful, floating hyacinth plants on some of the streams of the South, and the bulbs on top of them, are little poems printed in water colors, illuminated with sunshine and starlight by the hand that has never failed, day or night.

[Signed]

John Wanamaker

April 4, 1921.

Custom Tailoring Shop

The Custom Tailoring Shop on the Second Floor is taking orders for hand-tailored suits for women and young girls at the following prices:

Special tweed suits, silk-lined, \$65.
Jersey sport suits, light-weight, \$50.
Linen suits, all colors, \$25.

Charming hand-drawn, one-piece linen dresses, copies of French models in any shade, \$38.50.

Special attention is given to individual and contract orders for nurses' uniforms, school uniforms, riding outfits and camp outfits.

For girls we make to order regulation suits, top coats, skirts and riding suits.

For boys, regulation suits, Norfolk suits, tuxedo and first long-trouser suits, reefers, overcoats and riding suits.

(Second Floor, Central)

A Bit of Good News About Women's Suits and Dresses

A hundred and fifty good tweed suits and the same number of good silk jersey dresses are to be sold tomorrow for \$35, which means a saving of \$10.

The tweeds are all imported and made up here in our own factory, which insures excellent cut and finish. They are in grays and browns and russets, also black and white mixtures. Sizes 34 to 44 are in the lot.

The silk jersey dresses are in many styles—tunics, redingotes and chemise dresses. Some are embroidered, some beaded, some perfectly plain; and colors are black, navy, brown and beige. All sizes in this lot also.

(First Floor, Central)

Some of the Handsomest Tunics Paris Has Made

are here, at this minute, in the Dress Trimmings Salon. They are perfectly lovely! They are very new, most distinctive, and have just come from Paris.

There are short tunics and longer ones—and some so complete they are almost ready to wear. Round necks, V necks and square necks, short sleeves, shoulder straps, scalloped edges, fish-tail trains—these are some of their new and fashionable features.

There are all-black tunics, glowing with jet spangles and beads; others of black and colored beads, and others with black backgrounds and wondrous designs outlined in glowing colors like copper or peacock blue or coral.

Starting at \$28 they go to \$150—and there are no two alike—and nothing quite like them this side of Paris!

(Main Floor, Central)

The Demand for Dress Linens Has Started in Earnest

Evidently many women are going to have linen suits, dresses and skirts this Summer. There is really nothing else that takes the place of linen for warm weather.

The prices, this year, are a great attraction. They are just about half what they were last Spring. For example—white and colored linens in weights from the heaviest to the lightest, \$1, \$1.25 and \$1.50 a yard.

And fine handkerchief linens, colors and white, \$1.50 and \$2 a yard.

(First Floor, Chestnut)

Girls' Frocks—for Festive and Other Occasions

If she wishes a "best" dress like mother's—one of shining new taffeta, she may have it—in deep blue, or the pretty brown tones so popular, or in Copenhagen blue. There are any number of attractive, brand-new styles, just suited to girls of 8 to 14 years—and the prices go from \$18.50 to \$36.

Other smart little gingham dresses, in colored checks, are in a new ruffled style, are for 14 to 18 year girls and are \$22.50.

And a new white organdie dress, with a touch of hand embroidery, enough lace for prettiness, and a white satin sash, is in 10 to 14 year sizes and is \$11.75.

(Second Floor, Chestnut)

The New Over-Blouses Do Wonders for a Suit

There is no longer the dividing line between the skirt and the waist that so many women objected to and a woman feels quite as much at her ease either with or without her coat.

Crepe de chine is the principal material for such blouses, indeed it is the favorite this Spring. There are also some lovely soft crepe silks that are most popular. Every day one can find something new and different about these blouses.

A recent arrival is a crepe de chine Russian blouse in gray or bisque with a novel scintillating trimming. It is \$15.

A jade green crepe de chine slip-on blouse with Peter Pan collar and short sleeves, \$15.75.

And a true sports blouse in crepe silk, bisque, with the collar and the ends touched in navy blue. This is \$22.50.

(Third Floor, Central)

Women's Pleated Plaid Skirts Special at \$15

The finest all-wool worsteds, velours and prunella cloths in Spring weights and Spring styles.

The plaids, too, are the loveliest colorings—green-and-blue, tan-and-blue and brown-and-tan. They are all full pleated mostly in box pleats, stitched over the hips. In fact, these are "specials" of skirts in our own stock which are almost double this price.

(East Aisle)

Perennials Are Here

Put them in the ground and forget about them. They will take care of themselves season after season. Iris, coropsis, phlox, gaillardia, Oriental poppies, sweet william. Good, sturdy plants, 25c each; \$2.50 a dozen.

(Fourth Floor, Market)

Men's Handkerchiefs, \$2.10 a Dozen

Many men will use no other but all-linen handkerchiefs, even when they are not the most inexpensive, but it has been a long time since we could get all-linen to sell for this price!

They are in plain hemstitched style, with narrow hems.

(West Aisle)

Pink Silk Bloomers

Plain ones of washable satin are \$3.50; lace-trimmed, \$5. Washable silk of fine, heavy quality, no trimming, \$4.50.

Crepe de chine of firm and fine crepe, \$5.

Crepe de chine with lots of lace, \$4.50 and \$5.50.

All of these have elastic at the waist.

(Third Floor, Central)

Frolaset Corsets

Two particularly attractive new models for Summer wear are of pink broche.

The first has an elastic all around the top to give the freedom of movement that means so much these days, and it has very short front bones. The price is \$10.

The second has elastic set in the front above the waist and is very firmly boned in the back over the hips. This is \$12.

(Third Floor, Chestnut)

Little Boys' Suits in Most Attractive Styles

Some have white blouses, quite short and straight trousers of a deep color, like blue or yellow or tan; others are all of a color, with frilly collars and cuffs of white—but they are all fresh and new and just as pretty as can be.

There are quite a number of new styles, they are all kinds—small boys will like and their mothers approve, some have wee pockets to please the smaller wearers, and all are in 2 to 5 year sizes.

\$9.25 to \$7.50.

(Third Floor, Chestnut)

Sixty Years' Difference in Sterling Silver

In one of the large glass cases in the Center Aisle of the Jewelry Store there is placed, side by side, a silver tea set made by the Gorham Company in 1861 and a beautiful "Maitenton" tea service made by the same company in 1921.

The older silver was considered very fine for its time.

but few people would care for it today.

The "Maitenton" service is one of the best representations of the Louis XIV period and anyone could feel pride in handing down such silver to one's descendants.

The tea set of five pieces is \$1100. The kettle, \$475. The gray, \$715.

(Jewelry Store, Chestnut and Thirtieth)

Cretonnes and Chintzes Ready for "Homey" Homes

All the year round English people use these chintzes and cretonnes for furniture coverings—and they have the homiest homes in the world!

They make the very nicest Summer-slip coverings you could choose, because they are so pretty and decorative, as well as protective.

We have a splendid assortment of moderate-priced cretonnes, chintzes, taffetas, shadow prints, poplins and repp, in most attractive flower and bird and striped patterns suitable for furniture coverings, draperies, and all the uses to which the home decorator puts these delightful fabrics.

A very good cretonne in large bird-of-paradise and other designs is 55c a yard. Some really beautiful taffeta cretonnes in several new designs are \$1.50 a yard. All these are much lower than we were able to sell the same qualities for last year.

Prices throughout go from 50c to \$2.50 a yard.

(Fifth Floor, Market)

A Fine Collection of Baby Carriages

Baby has almost as many choices in a carriage as grown-ups in their conveyances.

He may have a Pullman, or a chariot, or an English-style perambulator, or a gondola, or a collapsible carriage that will fold flat for traveling, or a stroller or a go-cart. All of them designed to give him the greatest comfort for his airing, with the least effort for nurse or mother.

Prices go from a folding carriage of black wood at \$10 up to an aristocratic gray reed gondola carriage at \$77.

Reed Pullman carriages with reversible gears begin at \$39; and those good-looking chariot carriages in which a child is so comfortable, sitting up as well as lying down begin at \$43.50.

(Seventh Floor, Central)

Such a Vogue for Small Animal Scarfs!

In the Fur Salons they are kept busy ordering new little scarfs to take the place and fill the empty spaces made by those we've sold. Certainly there is a decided fashion for these pretty little fur pieces—and this is to say we have an especially interesting collection of new ones.

There are rich brown mink scarfs, natural gray squirrel, the pretty baum and stone marten, and prices start at \$15 for a single-skin gray squirrel and go to \$65 for the marten, and begin at \$30 for the two-skin squirrel and go to \$35 for the handsomest two-skin baum marten.

(Second Floor, Chestnut)

Shoe Shades in Silk Stockings

Women of fashion like their hosiery to match the colors of their shoes. But so many new shades appeared in the new shoes that hosiery manufacturers have not all caught up with the demand.

At Wanamaker's it is a different story. We made unusual provision for just such an emergency. Here you will find fine stockings, silk to the top, at \$4 a pair and in the following colors:

Pelo gray, shoe gray, castor, russet, Russian calf, nut brown and African brown.

(First Floor, Market)

Rich Oriental Rugs Extraordinarily Low in Price

Anybody acquainted with Oriental rug values need only glance at the list here printed to recognize that the prices represent extraordinary savings. The rugs are a miscellaneous collection of pieces in our own stock, the carpet sizes being mostly one, two and three of a particular weave, and all of them good, serviceable pieces and in every way desirable.

The smaller-size pieces, Mosuls, Kazaks and Daghestans, are the lowest-priced rugs of the kind offered at retail in this country in several years. If you are looking for an Oriental rug, either large or small, you are advised to see these at the earliest opportunity.

Mosul Rugs

3x6 feet to 4x7 feet, \$35 to \$47.

Kazak and Daghestan Rugs

4x6 feet to 5x7 feet, \$57 to \$85.

Carpet Sizes

Serapi, 12x13 ft., \$755.

Bidjar, 18.5x11.6 ft., \$975.

Anatolian, 12.1x8.10 ft., \$435.

Serapi, 12.4x11 ft., \$367.

Serapi, 11.6x11.4 ft., \$635.

(Seventh Floor, Chestnut)

Anatolian, 12.7x8.8 ft., \$300.

Bidjar, 22.7x15.1 ft., \$1465.

Anatolian, 10.7x8.4 ft., \$285.

Anatolian, 11.5x9.9 ft., \$245.

Anatolian, 9.1x5.9 ft., \$155.

Bidjar, 13.1x8.7 ft., \$590.

Serapi, 23x15 ft., \$875.

Anatolian, 13.1x10 ft., \$317.

Bidjar, 14.10x9.6 ft., \$685.

Serapi, 11x10.5 ft., \$397.

Anatolian, 10x8.9 ft., \$163.

Serapi, 7.10x11.10 ft., \$485.

Anatolian, 8.10x5.10 ft., \$195.

Anatolian, 12.2x8.10 ft., \$315.

(Seventh Floor, Chestnut)

200 Yards Irish Table Linen, \$3 a Yard

Heavy, full-bleached goods of pure flax, 70 inches wide and in three good patterns. We were glad of the opportunity to secure these goods for selling at an exceptionally attractive price—\$3 a yard—and we are sure our customers will be equally glad to take advantage of it in turn.

(First Floor, Chestnut)

Charming Handbags for \$2.75

Rather of utility shape, but because of their excellent style and Colonial flavor, they have won the favor of women of fashion.

Large bags with wide, flaring mouths held together by a flap, and double handles.

Of soft leather in red, gray, green, brown and navy.

Of silk in navy, brown, black and taupe.

(Main Floor, Chestnut)

The New Mourzouk Rugs From Belgium

are one of the most distinctive of all types of porch and cottage rugs.

In their bold colorings and striking designs they are extremely effective.

8x12 ft. \$35

8x10 ft. \$26

6x 9 ft. \$17.50

4x 7 ft. \$9

2x 6 ft. \$5.75

(Seventh Floor, Chestnut)

Children's Socks at Lower Prices

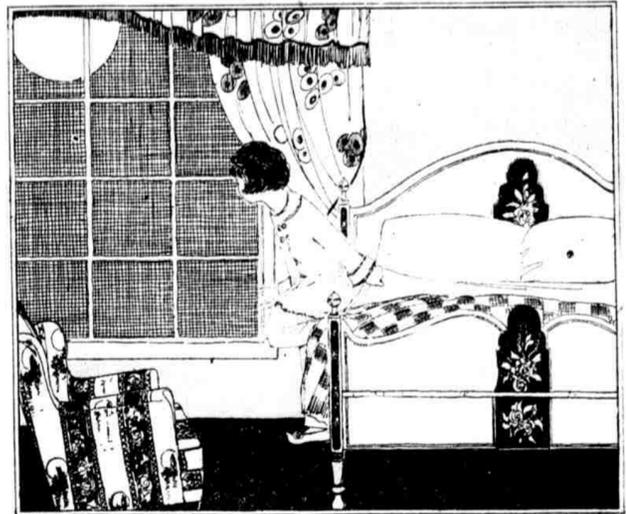
All fresh, new merchandise in the bright colors that will be popular this Summer.

20c a pair for white and colored mercerized cotton socks with turnover tops; "second size."

35c, three pair for \$1, for white and colored mercerized cotton with fancy striped turnover tops; first grade.

50c a pair for three-quarter length white mercerized socks with fancy striped turnover tops; first grade.

(First Floor, Market)



Think of Choosing the Finest Kind of Dining-Room Suit or Bedroom Suit at a 40 Per Cent Advantage!

"The most remarkable thing the furniture store has yet done." This is what many say regarding the Manufacturers' Readjustment Sale of fine dining-room and bedroom suits now going on.

Certainly only a Store with such an unequalled outlet as this Store has among people who know how to value and appreciate fine furniture could provide such an unequalled opportunity.

These are suits handsome to look at and congenial to live with.

They are in beautiful woods—walnut and mahogany—and the construction is of the honest, genuine kind that makes for stability and service.

Considering how they have been selling, it was well we had so many of these suits to offer—about 400—representing the stocks-on-hand of four manufacturers, who were anxious to clear their factories and make a new beginning.

Of course, we have far fewer than 400 now, but we have practically as good a selection as at the beginning, because there were so many suits of each kind that we have some of almost every kind still here and all at 40 per cent less than market values.

(Fifth Floor, Chestnut)

Texto Yarn for Knitting 95c a Ball

This is that beautiful artificial silk so much in use for the knitting and crocheting of scarfs and sweaters, and this new lower price means a very substantial saving over its regular price. There are 175 yards to a ball and it takes eight to twelve balls to make a sweater. The colors include staples and new shades—flame and jade, rust and tobacco brown, coral, golds and lavenders among them.

Finished models will be shown in the Art Needlework Store and a demonstrator will be present to explain and assist. Also instruction books are on sale.

(Second Floor, Central)

No Trouble at All to Pack a Wardrobe Trunk

And the time to get one is now in this Wanamaker Sale of first-grade wardrobe trunks of eleven kinds at the special prices of \$32 to \$90—a saving of from \$24 to \$50 on a trunk. Almost two trunks for the price of one!

(Fourth Floor, Central)

A New Carload of Kennebec Canoes

The fame of Kennebec canoes is not a thing of chance. Light, safe, staunch, beautifully finished, perfectly balanced and quick to respond to the paddle, Kennebec canoes are all a canoe should be.

Five models to choose from, in lengths of 12 to 20 ft. and in a variety of colors. Prices, \$77.50 to \$112—and delivery can be made at once.

Paddles, back rests and other canoe accessories.

(The Galleries, Juniper)

Beautiful, Graceful Garden and Lawn Furnishings Ready in the China Store

It is good to see the lawn take on a deeper tint from day to day, and it is also good to see the man with the hoe or the rake making for his garden while the April sun beams genially upon all below.

Everybody now understands that it takes certain furnishings fittingly to decorate a garden or lawn, and we want everybody to know that these are shown in ample selection in the China Store—for instance, benches, flower pots, plant pots, bird baths, sun-dial pedestals and kindred things.

Of each of these we show several shapes, sizes and styles, all of them very graceful and ornamental. There is a choice of two kinds, one in white and made of crushed marble and white cement, the other in gray and made of crushed granite and gray cement. Both kinds are at the same prices, and all prices are one-fourth less than they were last year, except in the case of a lot of benches, in a popular size with plain seat and ornamental edges. These are this year at \$13.50, or half of last year's price, because the maker was going out of business and sold us all he had at an extraordinary reduction.

(Fourth Floor, Chestnut)



When you think of your garden or lawn, think also of the many beautiful things you will find here to enhance it; and better still, come in and see them.